FOR IMMEDIATE RELEASE:

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City of Roseburg Launches Nextdoor Account

Roseburg, OR – The City of Roseburg is pleased to announce the launch of its official Nextdoor account. Residents of Roseburg, who are members of this popular social media channel, can now follow the City of Roseburg and learn more about latest projects, events, meetings and other topics.

Launched in February 2020, the City of Roseburg invites all citizens to follow our account by visiting Nextdoor.com. City Manager, Nikki Messenger, comments on the launch of the account.

“We live in a digital world, where social media is one of the primary ways residents learn about their local government,” says Messenger. “The launch of our Nextdoor account is just one more step in improving communications efforts to our citizens. Our hope is that residents will be more informed by this new communication channel.”

Nextdoor is a free social media software, where residents can sign up to learn about what’s going on in their neighborhood. Founded in 2010, Nextdoor has over 236,000 active neighborhoods around the globe.

For citizens that do not have a Nextdoor profile, signing up is easy. Residents can visit Nextdoor.com and create a profile using their Facebook account or email address. After approval, residents can login and see posts about their local neighborhood. Topics can include garage sales, neighborhood watch alerts, or local events. Additionally, Nextdoor users can create their own events and invite their neighbors to attend.

Residents of Roseburg are encouraged to follow the City’s Nextdoor page, found by visiting Nextdoor.com. Residents can also access it from the City’s homepage at CityofRoseburg.org.

To learn more about the City of Roseburg’s Nextdoor account, visit Nextdoor.com or contact the City Communications Specialist at 541-492-6844 or ejohnson@cityofroseburg.org.

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