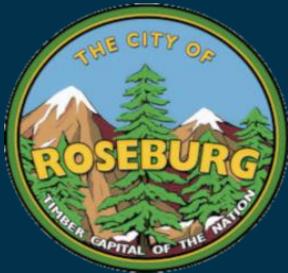


SAC Committee

September 22, 2020

Meeting #1



Roseburg Downtown Parking Assessment

Parking Study Introduction

+

Challenges and Opportunities

RIK WILLIAMS CONSULTING
Parking & Transportation

Agenda

1. Introductions
2. Project Objectives Rick Williams
3. Existing Conditions Summary Pete Collins
4. Public Outreach Plan Discussion William Reynolds
5. **Exercise:**
Priorities for Parking Management Group

Stakeholder Advisory Committee

Dick Baltus – Downtown Professional Service Provider (AHM Brands)

Ray Bartrum – Downtown Restaurant Owner (Old Soul Pizza)

Carole Cohen – Downtown Resident (1130 SE Cass)

Eva Marie Chasteen – Downtown Restaurant (Little Brothers Pub)

Paul Bentley – Downtown Professional Service Provider (Paul Bentley Architect)

Susie Johnston-Forte – DRA

Misty Ross – Downtown Personal Service Owner (Hair Garage Barber/Salon)

Brian Prawitz - City Council, Laurelwood Resident & Downtown Professional Service Provider

Ashley Hicks – City Council (Former Downtown Business Owner)

Stu Cowie – City Staff (Community Development Director)

City Management Team

Stu Cowie – Community Development Director

Nicole Messenger – City Manager

Ron Harker – Finance Director

Amy Sowa – City Recorder

Eric Johnson – Communications Specialist

Project Objectives – Scope of Work



Scope Deliverables (✓ = work underway)

- ✓ Task 1: Existing Conditions Assessment
- ✓ Task 2: Finances and Enforcement Review
- ✓ Task 3: Policy and Code Review
- Task 4: SAC / Community Engagement
- Task 5: Strategy Recommendations Report
- Task 6: Presentation to City Council

Schedule

September – December 2020

Existing Conditions Summary

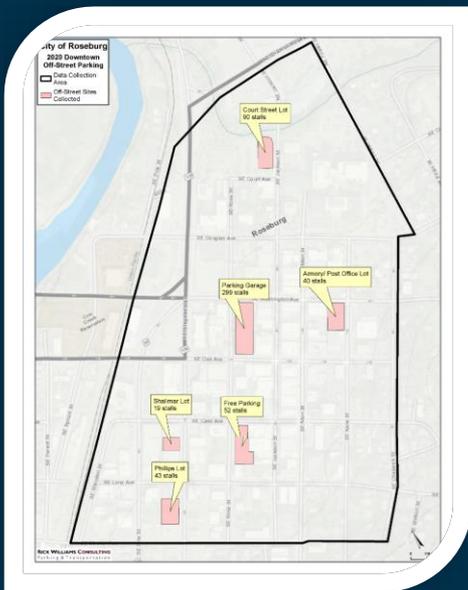


On & Off-Street Summary

- **Downtown:**
 - *On-Street:* 822 stalls
 - 322 stalls in Free Zone (39%)
 - Variety of time-limits & enforcement hours

Stall Type	All	% Total	Metered	Unmetered	Signed Or by permit
On-Street Supply	822	100.0%	262 (31.9%)	530 (64.5%)	30 (3.6%)
10 Minute	16	1.9%	-	16	-
15 Minute	7	< 1%	-	7	-
30 Minute	4	< 1%	-	4	-
1 Hour	17	2.1%	-	17	-
2 Hour	229	27.9%	156	43	30
3 Hour	13	1.6%	13	-	-
5 Hour	15	1.8%	15	-	-
10 Hour	78	9.5%	78	-	-
Downtown Free Parking Zone ¹	322	39.2%	-	322	-
Unrestricted No Signage	102	12.4%	-	102	-
ADA accessible	15	1.8%	-	15	-
RV & Trail Parking Only	3	< 1%	-	3	-
Veteran Service Van Parking Only	1	< 1%	-	1	-

Existing Conditions Summary



On & Off-Street Summary

■ Downtown:

■ *Off-Street*: 543 stalls

■ 6 Public Parking facilities

■ 221 stalls free/unlimited parking (41%)

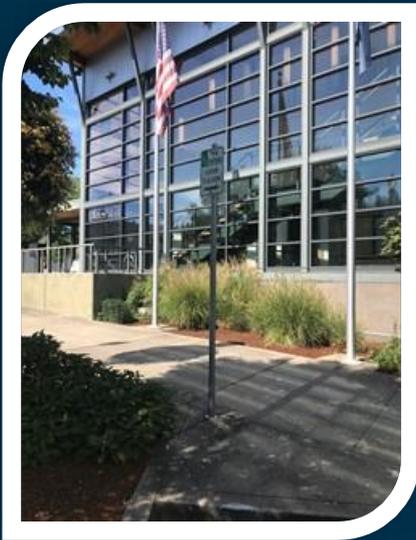
■ Laurelwood Neighborhood:

■ 243 stalls Residential Parking Permit (93%)

■ 18 stalls free/unlimited or Park Use Only (7%)



Draft Public Outreach Plan



Gathering Public Feedback/Input

- SAC Meetings
- Online Questionnaire
 - Active November 1-14 (tentative)
 - SAC Support for Distribution
- Virtual Public Input Sessions (x2)
 - October
 - December
- Project Website

Establishing Priorities



Roseburg's Distinct Qualities

- What attracts people to Roseburg?
- What is working for businesses that makes Roseburg special?
- What makes Roseburg an attractive place to live?
- What types of things keep you here?

Establishing Priorities



Parking: What is Working Well

- What is currently working well in the parking system?
 - Things that make parking easy (signage, areas of surplus, pricing, etc.)
 - What “benefits” customers?
 - Enforcement (e.g., hours, days)
 - Other

Establishing Priorities



What is Not Working Well

- What about parking could be improved?
 - Specific areas where problems are more common?
 - Times of day, days of week, seasons?
 - Specific programs (free zone, time stays, enforcement, etc.)
 - Infrastructure (signage, lighting, etc.)

Roseburg - Downtown & Laurelwood Parking

Establishing Priorities

- Where do we want customers/visitors to park?
- Should employees be allowed to park on-street in the commercial downtown?
- Should downtown residents be allowed to park on-street in the commercial downtown?
- Should employees be allowed to park on-street in residential neighborhoods?
- Should downtown customers be allowed to park on-street in residential neighborhoods?

Roseburg - Downtown & Laurelwood Parking

Establishing Priorities

- What is the purpose of the City owned off-street lots/garage:
 - Customer parking
 - Employee parking
 - Resident parking
 - All or a combination of the above?

- What question(s) have we forgotten to ask?

Establishing Priorities



- *A successful parking program for Roseburg would be...*

Next Steps



- Launch Public Engagement
- Meeting #2: October 27, 2021 (*Does this work?*)
 - *Guiding Principles*
 - *Findings of Finance & Enforcement Review*
 - *Discuss Draft Questions for Online Questionnaire*
- What more would the Committee like to see?



THANK YOU!